

SEND LUCK FOR FINALS!



Bring the luck of the leprechaun to your campus for finals week! Engage students with Lucky Charms™ inspired creative events.

“GOOD LUCK!” BUNDLES

When it's crunch time for your students, create a mix for a snacking fix! Package Lucky Charms™, almonds and pretzels in cello bags, tied with our downloadable “Good Luck!” tags. Hand out during mid-terms or finals for good luck, or make bundles for students to purchase and share with friends.



“TEST YOUR LUCK”

Download our printable trivia sheets and distribute them in your dining hall. Post weekly winners on your digital screens.



GET SOCIAL

Create a custom hashtag for your campus such as #feelinglucky!SU and encourage students to post about their favorite marshmallow shape for a chance to win prizes.

LUCKY “U” HUNT FOR GOLD

Randomly adhere chocolate gold coins under chairs in the dining hall and promote it on your dining hall Facebook page or other social media platforms. Award prizes to the lucky students who find the gold!



MAGICALLY DELICIOUS LUCK—INSPIRING SNACKS FOR FINALS

LUCKY NUT MIX

Create a sweet & salty snack mix with Lucky Charms™, pretzels and almonds for your own sweet and savory concoction.



CHARMING SHAKE

Sprinkle a little of Lucky's magic on your Lucky Charms™ shake, as well as ice cream and frozen yogurt.



LUCKY CHARMS™ CEREAL BARS

Pleasant is easy with these student-favorite bars. Get the recipe at: generalmillscf.com



TOP 'EM OFF!

Lucky takes the cake when you add their sweet crunch to cupcakes.

GREEN WITH ENVY PANCAKES

Simply add green food coloring and Lucky Charms™ to pancake batter for a unique treat. Great for breakfast or dinner. Brinner anyone?



**Lucky
Charms**